



## **ENGAGING FAMILIES, TRANSFORMING LIVES**

United Way of Greater Atlanta believes that early education is the springboard for lifelong success. Our mission is to mobilize our community to help tackle critical issues so that all children can succeed in school and in life. Our researched based initiatives are designed to help parents develop positive sustainable practices that lead to a successful transformative future for their children, their families and their communities.

The cornerstone our family engagement efforts is the Partners Advancing Childhood Education (PACE) program, a school readiness initiative that provides technical assistance and resources to ensure all children in metropolitan Atlanta's 13 counties are prepared to be successful in Kindergarten.

To date, PACE has impacted the lives of over 2,000 children and families in the 13 in the greater Atlanta communities. Through strategies of home visiting, family leadership and schools transition, PACE has provided multiple touch points to an enhance child and family wellbeing in Metro Atlanta. PACE also supports training and advocacy in statewide family engagement initiatives as well as the implementation of PACE i3 and PACE Life Path.



www.settingthepace.org

## 🌾 Leading Innovation in Family Engagement (LIFE) Path

Through a grant from the W.K. Kellogg Foundation, United Way of Greater Atlanta launched its newest initiative, the Leading in Family Engagement (LIFE) Path program, a two-year pilot aimed at teaching the core elements of effective family engagement that results in positive, multi-generational change. Based on the belief that a child's well-being and academic success are tied to family-well being, LIFE Path will partner with 200 families of infant and toddler children in Greater Atlanta, to help improve their lives by creating a "family vision" for future success.

## 🇱 Piloting New Innovation

Through LIFE Path, UWGA will utilize an integrated approach to introduce new strategies, services and tools to meet the diverse needs of families. Core components of our multi-generational approach include:

- Supporting parents as leaders within their households to create a "family vision."
- Serving families through coaching and empowerment planning using an interactive, strength-based approach.
- Offering professional training and technical assistance for parent, families, childcare providers and community-based agencies.

All services will be provided through our equity lens and tailored to meet the unique needs of each family and community. Our research-based initiatives are designed to help parents lead positive, sustainable transformation for the future of their children, their families and their community. Findings from the pilot will aid in developing best practices to create a new family engagement vision in Georgia.

